

Board Meeting Minutes

Attendees: Lynn, James, Charity, Norm, Chima, Brent, Carl

Pre-meeting experimentation with Kumospace. Fun stuff!
6:18 call to order

Lynn moves to approve March minutes, Brent's seconds. Motion passes.

PDD planning recap:

Zach identified a graphic artist for the PDD logo; let us make sure they understand what is needed, and we can understand if the time/effort is being donated or not
Looking at keynote speakers

Marketing update:

April meeting promotional notes will be going out this week and next week
No book club for the next three months; looking at July / August / September, then off for the rest of 2021.

Chima can make a floating page where documents can be uploaded for inclusion in promotional emails for upcoming events. Lynn is writing herself a note. So, this note is about that note. Noted.

Membership update:

655 members, 479 potential

Preparing two letters:

- New member letter
- Anniversary letter

Jim is planning to pivot to a more high-touch approach with the letter writing. There are also about 4000 potential members across the region; we should consider a focused push to engage potential members outside of Des Moines.

Chima update:

Due for a check in with Lejla.

PDD example artwork looks good!

Will set up a floating page for the April speaker; just need a few details to make sure it's set up appropriately. Charity will assist with a walkthrough of how to create floating pages.

Trustee update:

Documents are in the meeting folder.

Nominations & Elections procedure is done and being reviewed.

Auditing procedures are in progress.

PMI Wicked Problem Solving: Told Ankeny Orbis program and Drake about the discount; waiting to hear back.

Sent Zach five old PDD logos for the potential graphic artist

Reached out to some John Deere contacts to see if they wanted to present on Design Thinking at PDD.

Prepared some verbiage for attendees to optionally opt-out of information sharing with vendors.

Volunteerism update

Waiting for Technology response about . . . something? (It's hard to tell what, based on the conversation — don't forget there's someone trying to take notes on what you're saying!).

Looking for access to the Member Information? (Maybe a need to access CRS? Honestly, I'm a little lost here)

President's update:

Spring LIM is happening this weekend! You must sign up if you plan to attend. There are plenty of excellent workshops and presentations! Many presentations will be available on demand, so register even if you can't attend that day!

Charter renewal has been completed; the details haven't changed significantly yet.

While many of us are getting vaccinated, PMI-CIC will still continue with all events being virtual for now, until more information is available.

Lynn motions to adjourn; Brent seconds. Meeting adjourned 7:01pm.

Brent Humphries, PMP, DASM®, MBA

2021 President-Elect

2022 President

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