

# Board Meeting Notes

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## Agenda:

### 1. Housekeeping

- a. Brent, Zach, Charity, Carl, Lynn, Norm, Lejla,
- b. Brent previews his new nature show, featuring the American Shorthair Cat as well as a \*delightful\* Aussie accent.
- c. Jim sends his regrets for not being at the meeting, although he's elated to be out of town.
- d. Meeting began 6:09
- e. Brent moves to approve previous month's minutes for April (distributed April 7), and for July. Carried (none opposed).
- f. Let's sit down with Charity to review information about administering the website. Any interested parties should follow up with her about availability & timing. (Central Timing, of course, as the internet doesn't have a time zone)
- g. Lynn will update the Board on Nominating Committee activities when information is available.
- h. Our thoughts are with Chima and his family in this trying time.

### 2. Strategic Planning requests/updates

- a. Brent will facilitate these going forward. They will resume after PDD.
- b. In person gatherings in 2022? Yes! (if feasible and safe)
  - i. Where? Des Moines metro area? Let's look at other areas as well.
  - ii. It's generally agreed that Zach is awesome, and we should meet at his house sometimes!
- c. Mondays or Thursdays? Garfield reiterates his hatred of Mondays but remains flexible as to which day to meet.
- d. There's a steep downturn in virtual attendance, especially for paid events, and even free events are seeing a drop in attendance. We need to better understand what our membership finds valuable so we can adjust to provide those things.
- e. We still have 600+ members; let's figure out how to engage more of them.
- f. PDUs aren't the draw, since there are so many free PDUs available.
- g. ROI on monthly chapter meetings isn't cutting it; we should consider more on demand content that's unique and won't be cannibalized by projectmanagement.com, etc..
- h. Maybe raise chapter dues and offer more free stuff?
- i. We should search out free PDU content and make recommendations. Maybe a curated list for our members?
- j. Is 10% member engagement bad? What standard are we using to determine this?

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- k. The PMP is still valuable, so PDUs are still valuable; they're just easier to come by.
  - l. There's an area of opportunity with new PMs. Many positions require 5 years of experience, and it's a challenge to get those first 5 years.
  - m. Where possible, interactive in-person events are an area where we can still differentiate from projectmanagement.com.
  - n. More hybrid events? In-person events with Facebook Live for video streaming and group chat?
  - o. Meeting at different times of day / days of week / weekends helps too.
3. Department Updates
- a. VP Communications & Marketing
    - i. Book Club advertising for the upcoming meeting will go out tomorrow on social media and e-blast!
    - ii. PDD marketing continues with social media, e-blast, and blogging!
      - 1. Remember to like, share, and subscribe! ;)
      - 2. Tag & share with the other Chapters as well! Central Illinois and Central Indiana are both engaged on social media.
    - iii. Maybe we should step back into Twitter and start up on Instagram? Probably need to refresh the social media strategy.
    - iv. Facebook Events, maybe? Some people use Facebook Events as a way to calendar stuff they're doing.
    - v. Need to find a new person for Director of Publications (preferably with a "Van" in their name, since the other Marketing people have "Vans"!).
  - b. VP Operations
    - i. Book Club registration is open!
  - c. VP Prof Dev
    - i. Chapter Meetings
      - 1. Next usual Chapter Meeting is October 21
        - a. Suggestions?
      - 2. Last Chapter Meeting of the year is November 18 (week before Turkey Day)
        - a. Suggestions?
      - 3. December is the Annual Meeting
        - a. I believe we discussed this back in January for being on the 9<sup>th</sup> (we usually have it early in the month)
        - b. If so, when do we move the Dec Board meeting to?
    - ii. Professional Development Day -- Sept 23-24, 2021
      - 1. As of 9/1, we have 153 registered, with more coming in.

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- d. VP Finance
  - i. Alex will send out an updated financial report separately.
- e. VP Membership & Volunteerism
  - i. Jim pulled a slide deck together celebrating members to run in the background during PDD.
- f. Trustees
  - i. See Trustee Agenda Document for details:  
<https://docs.google.com/document/d/1H-KOVxSvTEgDUbaEnfrG12M2MBXGRzjF/edit?usp=sharing&oid=115794556624725832756&rtpof=true&sd=true>
  - ii. Policy updates continue! More details in the link above.
- g. Past President
  - i. Voting closes on the 22nd, so results will be ready to announce at PDD!
- h. President-Elect
  - i. Strategic Planning meeting series will start after PDD.
- i. President
  - i. Fall Lim registration is open! (Oct 9) <https://www.pmi.org/lim>
  - ii. PMI Global prez (Sunil) is leaving. :(
  - iii. 208 registrations for PDD so far! We're already at break even! 20 PDU are earnable at this event, and replay options are available, so attendees can attend EVERY SESSION AND COLLECT EVERY PDU!!! (We're proud of this!!!) Lynn's been amazing with PDD this year, pulling this all together and engaging two other chapters to work collaboratively on a brand new technology platform! AMAZING!
- 4. Any other new Business
  - a. No new business proposed.
- 5. Motion to Adjourn
  - a. Brent moves to adjourn; Lynn seconds. Motion carried. Meeting adjourned 7:27pm.