



**Project
Management
Institute®
Central Iowa**

Type of Meeting: 2023 Board Meeting

Date: March 8, 2023

Time: 4:00 PM

Location: Zoom Virtual Meeting

Voting Members:

- | | |
|---------------------------------|-----------------------------------------------|
| √ Brian Shadle, President | √ Stephen Rodriguez, President-Elect |
| √ Lejla Frazee, VP Operations | √ Zach VanCleave, VP Marketing |
| √ Vacant , VP Membership | √ Vacant , VP Professional Development |
| √ Sheryl Bartleman, VP Finance | |

Non-voting Members:

- | | |
|------------------------------------|-------------------------------------|
| √ Austin Shadle, Dir. Publications | √ Charity Dunwoody, Dir. Website |
| Liz Rosa, Dir. Volunteerism | Sheryl Bartleman, Dir. Registration |
| Mitch Miller, Dir. Technology | Lynn Aubrey, Trustee |
| Brent Humphries, Past-President | Michael Beck, Dir. Mentoring |
| √ Franklin Makia, Dir. Membership | |

Non-Members:

1. President Call To Order (4:03 Time)
2. Roll Call - Quorum reached
3. Approve or amend last meeting minutes - Stephen motion to approve the meeting minutes as is. (Brian - Second)
4. Review and approve agenda - Stephen motion to approve the agenda as stated. (Lejla - Second)
5. Voting in of new Board Members: Stephen motion to approve the stated board members for 2023. (Brian second)
 - a. Franklin Makia, Dir. Membership
 - b. Sheryl Bartleman, VP Finance and Treasury (2023 year)
 - c.
6. Officer Updates:
 - a. President (Brian Shadle) - Strategy Meeting was held to go over documents required for charter renewal. Those documents were submitted and were officially accepted by PMI Global.
 - i. Core Values
 1. Organized
 2. All Inclusive
 3. Off and Running
 4. Professional
 5. Have Fun
 - ii. Core Focus
 1. Energize Membership
 2. Great Communicators
 3. Count on us to be organized and follow through
 - iii. Activities
 1. 8 chapter meetings
 2. 3 social events
 3. Job fair
 4. Roundtable
 5. PDD
 6. Certification study groups
 7. Monthly communications with content
 8. Recognition
 9. Military program
 10. Focus groups
 11. New member package
 - b. President Elect (Stephen Rodriquez) -
The Professional Development Day website (<https://prodevday.com/>) is up and active. We should start looking at developing a Social Media campaign around the event. There is not a lot of content on there right now, but the early bird pricing is only \$180 for the 2 day event. I think we should have a networking/sponsor booth gathering the night between the two days.

Dates for the 2023 PDD are September 14th and 15th. Depending on the attendance, at a slight additional cost, we could even host the event at a place similar to Blue Compass West 48. Let me know if you have any additional ideas.

- c. VP Finance and Treasury (Sheryl Bartleman) - Monthly financial statements (e.g. Income statement, balance sheet, budget reports, etc.)
Reviewing 2023 Budget -
 - d. VP Operations (Lejla Frazee) - Checking to see if In The Bag can be used for the next event.
Director of Military Engagement ... ideas to follow
April meeting sponsor. Matt with Apex to sponsor. Brian to pass on details.
Records have been transferred over to the new Google Drive. (Structure will be send to the board)
 - i. Dir Website (Charity Dunwoody)
 - 1. Dark Rhino - We began our new website relationship with Dark Rhino Q3 of 2019. Development of the new website began in December of 2019. PMI-CIC is on the custom CMS Dark Rhino platform.
 - 2. Will post February approved minutes to website
 - 3. Update for 2022 Minutes (Brian is working on this)
 - e. VP Marketing (Zach VanCleave) - March event - 2 more pieces to go out prior to close of registration. All feedback is welcome. April event on the Blog.
Let them know if you have a feature member idea.
Volunteer highlight - one or two more in March
Name tags - 5 on order (should be ready for the March meeting)
 - f. VP Membership (Vacant) - no report
 - g. VP Professional Development (Vacant) - see President Elect Report
- 7. Volunteer List Review - following up on volunteer forms
 - 8. Other Business (Board/Floor)
 - a. N/A
 - 9. Adjournment: Stephen motioned to adjourn Lejla second (4:56 Time)